



## The Softstarter that Speaks Your Language

Introducing the exciting new PST Softstarter from ABB. It offers you all the advanced functionality you would expect to get from any state-of-the-art soft starter. No doubt about that. But there is a completely new dimension as well:

### PUSH-AND-PLAY

The PST is convenient as well as powerful. It is based on the same easy-to-use concept as a mobile telephone. Using the simple keypad (with only four buttons) you can communicate with it ... and get information back. And the PST speaks your own language (almost a dozen altogether). No messages in coded letters and figures. Just plain, easy-to-understand words.

The PST doesn't only give you perfect protec-

tion and control. It also provides you with a perfect overview and perfect information. In other words, it's the perfect choice when you want an advanced solution that takes care of all your needs. It limits the stress on your electrical network and all its components.

### FULL INFORMATION

Want to know more? Or need advice about how to select the right Softstarter for your needs? Please visit [www.abb.com/lowvoltage](http://www.abb.com/lowvoltage) and click on 'Softstarters'. There you will find all the information and assistance you require.

It's a soft start to an acquaintance really worth making.